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## **GENERAL INFORMATION**

### Embroidery Pricing Information

The pricing on the following list includes one embroidery design of up to 8,000 stitches. Please add \$.25 for each additional 1,000 stitches. Most designs are under 8,000 stitches.

The column pricing for 24-71 pieces may be used for orders split between a maximum of 2 styles and thread colors.

The column pricing for 72-288 pieces may be used for orders split between a maximum of 3 styles.

Larger garments (sizes XXL-4XL) will be priced from \$1.00-\$8.00 higher depending on the style.

Damage allowance is 4% (DE will issue credit for actual damaged garment cost over 4%)

### Logo Embroidery Digitizing Preparation Charge

The customer provides artwork to Davis Embroidery, Inc. It should be an electronic file (AI; CDR; EPS and a JPG or PDF) or clean black and white copy. Unless otherwise arranged prior to production, all artwork and digitizing created by Davis Embroidery, Inc. for your order remains the property of Davis Embroidery, Inc. and will be maintained at our facility for our exclusive usage in executing your orders. Because our policy is to render art/ digitizing/ etc. services for production orders solely on a cost-recovery basis, any transfers of the client of rights to creative works and materials prepared or contracted by our personnel is subject to reasonable release fees, commensurate with the creative services rendered and at a value as determined solely by us. There is an average charge of \$50 for a standard left chest or cap size logo. This fee may be lower or higher depending on the complexity of the design.

We will quote all jacket back embroidery digitizing preparation charges.

### Lettering Embroidery Digitizing Preparation Charge

Stock lettering embroidery digitizing preparation charge is a minimum of \$25. This would apply to left chest or cap size design.

### Screen Printing and Promotional Art Requirements

*Please Inquire for screen printed pricing.*

The customer provides artwork to Davis Embroidery, Inc. It should be an electronic vector file format in AI-CS2; CDR; EPS; PDF. All fonts converted. Graphic artwork assistance is available as needed at additional fees.

### Logo Art Preparation Charge

Each project will be estimated and quoted as needed.

### Terms

Davis Embroidery, Inc. accepts company or personal checks, Visa, MC, Discover or Amex under \$3,000.00. Orders over \$3,000 subject to 3% convenience fee to charge credit card.

New customers are pre-pay or credit card guarantee. Some large orders require a deposit.

Net 20 or Net 30 terms are available on approved credit applications for established companies.

**\*\*\*\*\*PRICES SUBJECT TO CHANGE WITHOUT NOTICE\*\*\*\*\***